

FOR IMMEDIATE RELEASE
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CONTACT:
Frank Luzi
Director of Media Relations
215-963-0667 x 3129
fluzi@pleasetouchmuseum.org

**PLEASE TOUCH MUSEUM'S CALENDAR OF EVENTS
FOR JULY AND AUGUST 2007**

PHILADELPHIA -- From dragons to fairies, First Fridays to "Kidstitutions," summer and fun go hand in hand at Please Touch Museum. During July and August, families can cool off inside the museum and explore Vietnamese culture in the ongoing traveling exhibit Dragons and Fairies: Exploring Viet Nam through Folktales (through September 9), as well as Please Touch Playhouse's production of From the Sea to the Sky (weekdays 11 a.m. and 1 p.m.; weekends 11 a.m., 1 p.m. and 3 p.m.), an original interpretation of traditional Vietnamese folktales adapted for young audiences. Daily programs during July and August in Kids Creations will enhance our young visitors' experience as they use their imagination while painting to Vietnamese music.

On July 4, kids are invited to a very special birthday party, as they help the museum celebrate America's birthday. Visitors will write with quills and ink, adding amendments to the "Kidstitution" citing things that all children should be allowed to have or to do. In addition to regular business hours, Please Touch will be open from 5-7 p.m. and offer \$2.00 admission during this time as part of our Target First Fridays on July 6, August 3, and September 7.

Tom McDonnell will visit the museum for an interactive magic show on July 20 at 11 a.m. and 1 p.m. in the theatre, and on Saturday, August 11, Please Touch Museum will help students-to-be get ready for kindergarten at our seventh annual "Kindergarten Mixer." Highlights will include workshops, raffles, arts and crafts, information and resources and of course loads of fun. Parents will get the chance to meet future school teachers, while kids enjoy a fun-filled day with other kindergarten students.

All events, unless otherwise indicated, are free with paid admission to Please Touch Museum.

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Please Touch Museum® is dedicated to enriching the lives of children by providing learning opportunities through play. Recognized locally and nationally as one of the best children's museums, Please Touch is open seven days a week from 9 a.m. until 4:30 p.m. Admission is \$9.95 for adults and children age one and over. Children under one are free. For more information, please call 215-963-0667, or visit www.pleasetouchmuseum.org.