

FOR IMMEDIATE RELEASE
September 27, 2007

CONTACT:
Frank Luzi
Director of Media Relations
215-963-0667 x 3129
fluzi@pleasetouchmuseum.org

CHANGE IN PLEASE TOUCH MUSEUM ADMISSION PRICE EFFECTIVE OCTOBER 1, 2007

Philadelphia, Pa. – Please Touch Museum, the Children’s Museum of Philadelphia, will change its general admission price, effective October 1, 2007. Admission for adults and children over the age of 1 will be \$10.95 per person. Admission for Please Touch Museum members and children under the age of 1 remains free. Please update all calendar and event listings to reflect this change.

Please Touch Museum
210 N. 21st Street
Philadelphia, PA 19103
(215) 963-0667

Children and Adults: \$10.95 per person
Children under the age of One: Free
Members: Free
Groups of 15+ (90 Minute visit): \$8 per person, reservations required
Groups of 15+ (Unlimited visit): \$10.95 per person, reservations required

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Please Touch Museum® is dedicated to enriching the lives of children by providing learning opportunities through play. Recognized locally and nationally as one of the best children’s museums, Please Touch is open seven days a week from 9 a.m. until 4:30 p.m. Admission is \$9.95 for adults and children age one and over. Children under one are free. For more information, please call 215-963-0667, visit our web site at www.pleasetouchmuseum.org.